



## Solarfun Launches New Web Site

SHANGHAI, Aug 19, 2010 /PRNewswire via COMTEX News Network/ -- Solarfun Power Holdings Co., Ltd., a leading global manufacturer of silicon ingots, wafers, PV cells and modules, announces the launch of its new flagship web site at [www.solarfun-power.com](http://www.solarfun-power.com). The new web site features an all-new design and an upgraded architecture for enhanced accessibility to information about Solarfun's growing portfolio of high quality PV products.

Solarfun's new web site provides technical product information and performance specifications, including a library of downloadable resources. Comprehensive information about safety and quality certifications for Solarfun's cells and modules, including UL, TUV, CE, IEC, and ISO 9001, is provided. The new site also features expanded information on particular requirements for utility, commercial, and residential applications. In addition, the site provides links to solar industry associations and other related resources.

"As part of Solarfun's branding initiative, we are proud to introduce our new web site to the solar market," said Werner Niehaus, VP of Global Marketing. "Being a global supplier, we know it is critical to provide customers of all types with the information they need. Our new site provides an easy-to-use resource and access to Solarfun's worldwide sales and technical support, which demonstrates our ambitions to continuously enhance customer service."

### About Solarfun

Solarfun Power Holdings Ltd. (NASDAQ: SOLF) is a leading manufacturer of solar PV cells and modules in China, focusing on delivering high quality and reliable products at competitive prices. Solarfun produces its monocrystalline and polycrystalline products at its internationally certified, vertically-integrated manufacturing facilities. Solarfun partners with third-party distributors, OEM manufacturers, and system integrators to sell its modules into large-scale utility, commercial and governmental, and residential/small commercial markets. Solarfun maintains a strong global presence with local staff throughout Europe, North America, and Asia. Solarfun embraces environmental responsibility and sustainability by taking an active role in the photovoltaic cycle voluntary recycling program. For more information, visit: [www.solarfun-power.com](http://www.solarfun-power.com).

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